

Teacher Profile

Name: Sneha Hazarika

Qualification: B. Com(H), M.Com.

Additional Qualification: NET

Designation: Assistant Professor

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Date of Joining: 31/10/2017

Educational Qualification			
Qualification	Title/Course	College/University	Year
Undergraduate	B. Com(H)	Gauhati Commerce College	2010
Post Graduate	M.Com	Gauhati Commerce College	2012

Career Profile			
Teaching Experience (in years)	Area of Specialisation	Courses and Subjects taught	
9 Years	Management and Marketing	B. Com (H), M. Com	

Publications with ISSN/ISBN no.			
Name of the Journal/Book	ISSN/ISBN	Year	Title
Mezankari	ISSN 2278-604X	2014	Rural Entrepreneurship in India:

			Importance and Challenges
Yuva -A Commemorative on Youth Enclave	ISBN: 978-93- 83611-31-7	2015	Ethics in Business
Mezankari	ISSN 2278- 604X	2016	Rural Marketing in India: Challenges and Strategies
Changing Dimensions of Human Resource Management	ISBN: 978-93- 90238-58-3	2020	Human Resource Development: A Necessity Not a Choice

Seminars and Workshops attended		
Title of the Seminars and Workshops	Date	Organiser
National Seminar on “Issues on Economics of Education with Special Reference to North East India”	16 th and 17 th June, 2013	Department of Economics, Guwahati College
National Workshop on “Research Project writing”	9 th to 10 th May, 2014	S. B. Deorah College
National Seminar on “Environment and Civil Society: Issues, Problems and Remedies”	29 th and 30 th August, 2014	Department of Education, S. B. Deorah College
National Seminar on “State of Business and Political Ethics in Present Socio-Economic System”	19 th and 20 th September, 2014	Department of Commerce, Tinsukia College
National Seminar on “Post Liberalisation Scenario of Industrial Development in North- East India: Issues and Challenges”	21 st and 22 nd October, 2014	Department of Commerce, Paschim Guwahati Mahavidyalaya, Dharapur
National Seminar on “Gender Sensitisation and Women Empowerment: Issues and Challenges”	25 th and 26 th June, 2016	IQAC, Guwahati College
National Workshop on “Research	2 nd to 8 th July,	Department of Hindi,

Methodology and Recent Research Trends”	2019	Cotton University
International Workshop on “Impact of COVID 19 on Indian Economy with special reference to Assam”	6 th and 7 th May, 2020	Department of Economics, Bodoland University
National Level Workshop on “Research and Data Analytics on Microsoft Excel”	9 th to 15 th October, 2020	Department of Social Work, Assam University, Silchar
Workshop on “Entrepreneurship and Regional Development”	22 nd to 26 th February, 2021	Institute Innovation Council and Start up Cell and sponsored by TEQIP-III
National Seminar on “Rural and Agricultural Marketing in North-East India: Problems and Prospects”	18 th and 19 th February, 2022	Department of Management, Golaghat Commerce College in collaboration with IQAC Golaghat Commerce College

Staff Development Programmes attended

Programmes	Title of the Programme	Date	Organiser
Orientation Programmes	Four-week Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education”	26 th June to 24 th July, 2020	Ramanujan College, University of Delhi
Faculty Development Programmes	1. Behavioral Remodeling and Use of ICT Tools for Classroom Delivery of Teachers	22 nd to 31 st October, 2018	Electronics and ICT Academy IIT Guwahati in association with Furkating College,

			Golaghat
	2. Impact of Internet of Things on Society (IITS-2020)	25 th May to 29 th May, 2020	Department of Computer Science and Engineering, Annamacharya Institute of Technology and Sciences
	3. HR Strategies	27 th May to 29 th May, 2020	Department of Human Resource Management, Dr. MGR Educational and Research Institute University
	4. Teaching Pedagogy	22 nd to 28 th June, 2020	IQAC of Dr. R. K. B. Law College, Dibrugarh, Assam
	5. Suffering and Survival: The Role of Women during COVID 19	7 th to 12 th September, 2020.	Women's Cell, Golaghat Commerce College
	6. Global Economy, Finance, Industry and Business: Emerging Trends and Challenges	24 th February to 3 rd March, 2021	Ramanujan College
	7. Systematic Literature Review and Meta- Analysis	10 th to 16 th August, 2021	Ramanujan College
Refresher Courses	Two Week Interdisciplinary Refresher Course on	20 th August to 03 rd September,	Ramanujan College,

	“Advanced Research Methodology”	2021	University of Delhi
	Two Week Refresher Course in “Commerce and Management Studies”	10 th January to 22 nd January, 2022	JamiaMiliaIslamia, New Delhi

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