



Ranjit Kumar Mazumder.

Presently teaching Post Graduate Students at The Center for Tea Plantation Management, (CTPM) Golaghat Commerce College, since the inception of the Department(2016.)

Strategic Management Consultant for the Tea Industry.

Author of books for the Tea Industry.

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Strongly motivated with a Post Graduation in Entrepreneurship in Emerging Economies from The Harvard Business School of Harvard University. Has thirty plus years of experience in the Tea Industry of which is a highly successful tenure with Ms. Tata Tea Ltd. Having practicing skills in Strategic Leadership ,Building Strong Business Models which ensure sustainable and profitable growth for Tea companies. Additionally skills in Product Value Proposition and Design to increase Tea product value, Blue Ocean Strategy for products easy access to markets, Business Analytics, Strategic Management, Financial Management, Managerial Accounting, Digital Marketing Strategies, Climate Smart agricultural practices etc to mitigate challenges of the Tea Industry.

Able to relate to challenges of Tea & agricultural Companies

Education, License and Certification

B.Sc in Physics, Chemistry Mathematics and English from Dibrugarh University Assam.

Post graduation in, Entrepreneurship in Emerging Economies from the Harvard Business School of Harvard University.

Author of the following books.

1: Tea manufacturing technology and Engineering.(This has been a handbook for the Tea Industry) and is available globally at Amazon and Flipkart.

2: Strategies that MSME Tea Companies cannot do without today to sustain

3: Block Chain Technology for profitable growth of Tea Companies.

Areas of knowledge and skills.

Strategic Leadership &Management.

Designing Sustainable Business Models.

Blue Ocean Theory and Strategy.

Productivity enhancement strategies.

Climate Smart Agriculture

SLM (Sustainable Land Management)

Value Chain analysis and Product Value Proposition

Marketing Management and Marketing Research.

Business Analytics

Organizational Behaviour and Development.

Management of Tea Companies and plantations.

Have been awarded merit certificates on four occasions by Tata Tea Ltd.

Consultant and Visiting Agent to many tea Companies in Assam.

Presently teaching Post Graduate Students at The Center for Tea Plantation Management at Golaghat Commerce College.